

Loblaw Companies Limited is an active participant in the various communities which it serves and supports the philanthropic goals of the “IMAGINE” campaign.



Acting with its employees, the Company supports and contributes to local organizations through its various operating divisions by sponsoring numerous charitable fundraising activities and initiating work experience programs for the physically and developmentally challenged. The following are examples of our community involvement in 2006:

A message from Peggy Hornell, Director, Fundraising and Administration, *President's Choice* Children's Charity:

President's Choice Children's Charity is dedicated to helping children who are physically or developmentally challenged.

President's Choice Children's Charity had an outstanding year in 2006. Through the *President's Choice* Decadent cookie and Jaden Charity Bear promotions, and other national and regional fundraising activities, the *President's Choice* Children's Charity raised \$9.4 million. This money will be directed towards helping more than 765 families across Canada.

This year, we launched our Charity Bear program with Jaden, named after one of the 15,000 children helped by PCCC across Canada. Jaden is 10 years old, has cerebral palsy and uses a wheelchair. *President's Choice* Children's Charity gave Jaden and his family the help to buy a new wheelchair accessible van.

Thanks to the support of Loblaw, its employees and customers, *President's Choice* Children's Charity will continue to make difficult lives a little easier.



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765
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President's Choice
Children's Charities

Cambridge Memorial Hospital Foundation

Supports the hospital in raising funds for medical equipment, infrastructure and education of healthcare professionals in order to meet the healthcare needs of the community.

Food Banks (across Canada)

Supporting non-profit organizations that procure, warehouse and distribute food to member social service agencies.

Grocery Industry Foundation... Together (G.I.F.T.)

Provides funding to various Ontario charities dedicated to assisting children facing physical, intellectual or economic challenges.

Heart and Stroke Foundation of Canada

Dedicated to improving the health of Canadians by preventing and reducing disability and death from heart disease and stroke through research, health promotion and advocacy.

ROM Foundation

Contributions fund galleries, curatorial research, and programs for children and ensure long term stability of the Royal Ontario Museum.

United Way – Centraide (across Canada)

Committed to improving lives and building community by engaging individuals and mobilizing collective action.

THE W. GARFIELD WESTON FOUNDATION

The W. Garfield Weston Foundation is a private Canadian charitable foundation associated with the Company. Its grants are directed primarily to specific organizations in the fields of education and environment. These include the Canadian Merit Scholarship Foundation, the Children First: School Choice Trust, the Royal Ontario Museum and the Weston Family Innovation Centre at the Ontario Science Centre. From coast to coast, the Foundation also works with the Nature Conservancy of Canada to protect critical habitat.